



Product Information

What is OrderCatalyst?

OrderCatalyst is a comprehensive web-based e-commerce or online ordering system that provides businesses (called Suppliers) with an interface through which they can:

- Process online purchase orders on a 24x7 basis
- Control access to their price lists by only allowing approved customers (called Buyers) to place orders
- Streamline and standardise their ordering process
- Instantly manage and update product price lists for all their approved Buyers
- Promote or advertise their products or services using targeted demographics
- Easily begin creating their own 'online business community' by vertically integrating with other buyers and suppliers that are also using OrderCatalyst

High-level system concepts

The system is fully web-based. Subsequently, all the interfaces can be viewed in your web browser.

OrderCatalyst is normally hosted externally. This means that you don't have to install any server hardware or pay costly database licensing fees.

There are two main user roles defined in the system. 1) Buyers and 2) Suppliers.

- Buyers are users that place orders. They may be employees such as internal Sales people, external customers or free agents acting as resellers.

- Suppliers are the companies that actually process the purchase orders. They are responsible for maintaining the product lists, pricing and if possible stock levels. This enables buyers to place orders based on accurate information.

Before buyers and suppliers can interact using OrderCatalyst, they must both sign up on the public site at:

www.ordercatalyst.com Buyers can register for free, suppliers need to activate a contract with us, depending on the transaction volumes they need to process. Once registered, users need to configure their account accordingly. There is support staff on hand to help with this process.

After buyers and suppliers have registered on the system, and configured their accounts, they need to setup an approval link between each other. If both parties accept the 'link request', the buyer will get access to the supplier's product and price lists, and they will be able to place online orders.

The application incorporates a full messaging facility that provides useful feedback to a user about events that take place in the system. This messaging system also integrates with e-mail to help to ensure that nobody misses anything important.

Why would I choose OrderCatalyst?

- If you are looking for a system to provide your company with a cost effective way to sell your products or services online, 24x7.
- If you wanted a comprehensive e-commerce system that did not require you to perform extra custom development before you could transact business.
- If you wanted to control which buyers can place orders and view your price lists.
- If you want personalised service to help your company setup and implement the e-commerce system.
- If you wanted the option to host the system externally thus eliminating server maintenance and hardware costs as well as operating system and security costs.
- If you wanted to be assured that somebody would listen to your feed-back about the system's functionality and that they would be able to constantly make critical custom enhancements if required.
- If you would like to provide your internal sales team with a tool to help them process orders and manage price lists, in a standardised and controlled way.
- If your current in-house system was not providing you with some of the more advanced features you needed, and it was too costly to keep enhancing it yourself.
- If you wanted an e-commerce solution supported by a service provider who can help you to build custom integration layers into other systems already deployed within your business. Eg. Accounting and warehousing systems.

What are the implementation steps?

If I am a Supplier -

Sign up on the public site at: www.ordercatalyst.com/CreateSupplier.aspx

Log into account and configure general settings e.g. Company Details, Delivery and Collection options.

Select and pay for one of our contract options by contacting the Sales department.

Configure your product list.

Configure your price lists.

Place a link to the OrderCatalyst login page on your company website.

Setup training for your internal sales team or external buyers as required.

Send your buyers to the public site to sign up using your Supplier ID at: www.ordercatalyst.com/CreateBuyer.aspx

Approve buyers as they send you 'link requests'.

Start processing orders!

NOTE: It is important that you always read any NEW Messages and NEW Requests when you log in!

If I am a Buyer -

Sign up on the public site at: www.ordercatalyst.com/CreateBuyer.aspx

(NOTE: If your supplier / employer gave you a Supplier ID, then be sure to enter it on the Sign Up page)

Once your account is created, double check your account / contact details.

If you entered a Supplier ID on the sign up page, the system will automatically send a 'link request' to the supplier.

If not, you must search for the supplier, and send the link request yourself.

Once the supplier approves your link request, you will be able to place new orders.

If they are taking too long to approve your link request, we recommend that you contact them directly to speed up this process.

NOTE: It is important that you always read any NEW Messages and NEW Requests when you log in!

What costs are involved?

Signing up for a Buyer account is free.

Signing up for a Supplier account requires that you select and pay for one of our contract options before your account will be able to accept online orders. Generally the pricing structure is based on the number of transactions you expect to process per month, as well as the number of products you wish to have displayed to your buyers.

Furthermore, there are once off fees charged for system training and if you require an engineer to help configure your account.

For pricing details please check: www.ordercatalyst.com/Pricing.aspx